



Cortez City Hall
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CITY OF CORTEZ: COMMUNITY & ECONOMIC DEVELOPMENT

February 1, 2024

81321 LAUNCH OVERVIEW & GUIDELINES



Cortez, CO – The City of Cortez Community and Economic Development department (C&ED) and the LOR Foundation are excited to announce a new creative grant program for 2024: **81321 Launch** – a small project arts grant.

WHO: Community Members

WHAT: \$1 - \$4,000 grants for arts projects in Cortez

WHEN: Three rounds of funding (April, July, and October)

WHY: Improve Cortez with small, quick-turn around arts projects

GRANT CATEGORIES

The possibilities are endless! If you are solving a problem in a creative, artistic way, make it happen! Any medium is welcome! You may apply for any amount of funding. We have organized our grant funding into three separate categories:

- Tiny Grant: \$1 - \$499
- Micro Grant: \$500 - \$1,499
- Small Grant: \$1,500 - \$4,000

ELIGIBILITY REQUIREMENTS

- Project must benefit the community
- Individuals, for-profit*, and non-profit organizations are all welcome
- Project must be based in Cortez, Colorado

ELIGIBLE USE OF FUNDS

- Supplies/materials
- Contracted work
- Rental costs, fees, etc.
- Project ideas include: community event, mural that promotes community, children's art show, performances that helps raise money for a certain cause that promotes community, etc.

INELIGIBLE USE OF FUNDS

- Paying yourself or to purchase supplies that solely benefit the project leader
- *Seed funding for a for-profit start-up or project that solely benefits the for-profit business
- Fundraising events for for-profit or non-profit entities
- **81321 Launch** will not fund projects that promote political or religious ideology, political candidates for any office, depictions of violence, or other projects deemed objectional by LOR or CPAAC.
 - o Designs will need to be approved before funding can be received. Please upload any design elements of your project with your application. If you have questions please contact Helen West, information below.

JUDGING CRITERIA

Does the project:

- Make Cortez an **amazing** place to call home?
- Produce something **tangible** that can be seen, felt, or experienced?
- Engage the broader **community**?
- Bring something **new, innovative, and unique** to Cortez?

AWARD INFO

This is an advance grant payment. Awarded projects will work with the City of Cortez, the LOR Foundation, and Onward Foundation to purchase materials and pay contractors. There is no match requirement.

Grants will be awarded in the following grant cycles:

Round 1

- Applications due April 1, 2024
- Awards announced by April 30, 2024

Round 2

- Application due July 1, 2024
- Awards announced by July 31, 2024

Round 3

- Application Due October 1, 2024
- Awards announced by October 31, 2024

**All funded projects must be finished and final reports (we promise they are easy!) complete by December 31, 2024.*

HOW TO APPLY

1. Go to 81321Launch.com and click the “APPLY” button
2. Fill out the *short* application. You will need:
 - a. Your name, phone number, email address
 - b. A brief description about yourself
 - c. Project title
 - d. Amount of funding requested
 - e. Description of your project
 - f. What problem does your project solve?
 - g. Uploads of project elements/design (if needed)
 - h. Description of how you will use the money
 - i. What challenges do you anticipate with this project? How will you address those challenges?

MORE INFORMATION & SUBMISSION DETAILS

www.81321Launch.com

CONTACT

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Thank you to our funding partner: LOR Foundation